

business advisor

3rd Quarter 2007



Cumulus Media, Waterloo
Bridges Senior Living, Waterloo
Iowa Home Care, West Des Moines
Iowa Workforce and Development,
Des Moines
Per Mar, Des Moines
Pro Staff, West Des Moines
Ryan's Grill, Des Moines
Saint Anne's Episcopal Church, Ankeny
Tri-County Child and Family Development,
Waterloo
The Salvation Army, Cedar Rapids
Unitarian Universalist Society, Waterloo
Woodruff Design, Ames
Women's Ministries, Cedar Rapids

welcome to the family

veridian direct deposit process is changing

Veridian will process direct deposits in a slightly different way beginning in mid-September. Most of the changes will be transparent to most of your employees. However, they may notice a change in the way their direct deposit appears in Home Banking, during an ATM transaction, or through TellerPhone.

Currently, when Veridian members receive a payroll direct deposit they may be able to see the deposit before it is available for them to withdraw.

Mid-September, direct deposits will not show in the member's "Account Balance," until the day the funds are available for them to withdraw. This enhancement will make direct deposits easier to understand – when they see it, they can withdraw it!

Payroll inserts and posters are available to you if you would like to provide this information to your employees. Please contact your Business Development Coordinator for inserts and posters.

mark your calendar

Cedar Rapids area Partners

December 4th, 2007

Waterloo area Partners

December 5th, 2007

Des Moines area Partners

December 12th, 2007

we appreciate you

Veridian will be hosting appreciation luncheons for you, our Business Partner Ambassadors, this December. Let us buy you lunch while you enjoy networking with business professionals from your community. Please keep your lunch hour open on the dates to the left.

thanks

enjoy lunch on us!

go see one of the world's most exciting cities

We have partnered with TCU Travel of South Bend, Indiana to offer group travel services to you, and your employees. This exciting new service will make it possible for you and your employees to sign up for some exciting group tours.

Walk through the streets of Rome, see the Trevi Fountain, and behold the splendor of the Vatican with a tour to Rome, escorted by TCU Travel. This tour takes place February 2-8, 2008, and is priced at just \$1,125 per person.*

Mark your calendars now for two other unbelievably priced tours planned for 2008. Tour Alaska during the summer and Switzerland in November.

For more information about the Rome tour, please call (800) 288-3334 or visit www.veridiancu.org and click on "Travel." Look for more information about these upcoming tours in future issues of the Business Advisor as well.

* Plus tax, based on double occupancy. Deposit per person: \$300. Final payment due 12/3/07. Single supplement \$380. Additional airport security fees, departure taxes and fuel surcharges of approximately \$280, subject to change until final payment made.

Harmony House Health Care Center



Harmony House Health Care Center in Waterloo has been a Business Partner with Veridian for over three years. Harmony House was built in 1975. Its parent company, ABCM Corporation, was formed in 1971.

Harmony House provides an appropriate, congregate residential living experience for adults with special challenges. They have an Opportunity Rehabilitation Program, a Skilled Nursing Facility, an ICF/MR Program, and Assisted & Independent Living.

Harmony House is very active with Veridian's Business Partner program; particularly providing financial education to its employees through presentations, break room visits, and payroll stuffers.

The Ambassadors are Administrator Dann Larmore and Executive Assistant HR/IT Cara Mayner Keating. What Cara likes about being a Business Partner with Veridian is, "because we're a 24/7 facility, it isn't convenient for our employees to find time to meet with someone regarding their financial goals, but Kim and her staff make it easier by coming to the facility two or three times a year."

To find out more about Harmony House Health Care Center, visit their web site at www.harmonyhousehealthcare.com.

spotlight



Dora Camargo and Megan Stevenson have recently joined the Business Development Department as Business Development Coordinators.

Dora is located in the West Des Moines office. She was born and raised in Los Angeles, California, and moved to Des Moines in 2002. Dora speaks and writes Spanish fluently. She is looking forward to finding additional ways to serve our Spanish speaking community. Dora says, "I am very excited to have the opportunity to be here and I am looking forward to working with your company."

Megan is the new coordinator in the Cedar Rapids area. Megan has been with Veridian since June 2006, previously as Member Service Representative in Waterloo. Megan has a Bachelor Degree in Marketing from the University of Northern Iowa. Megan says, "I am excited to live in a new community and serve the Business Partners in the Cedar Rapids area."

business development coordinators

Kim Fekkether - Waterloo
319.236.6712 • KimAF@veridiancu.org

Nathan Tobey - Waterloo
319.287.8401 • NathanRT@veridiancu.org

Dora Camargo - West Des Moines
515.289.5511 • DoralS@veridiancu.org

Megan Stevenson - Cedar Rapids
319.743.6480 • MeganAS@veridiancu.org

Amanda Jones - Ankeny
515.289.5507 • AmandaKJ@veridiancu.org



800.235.3228 • www.veridiancu.org

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